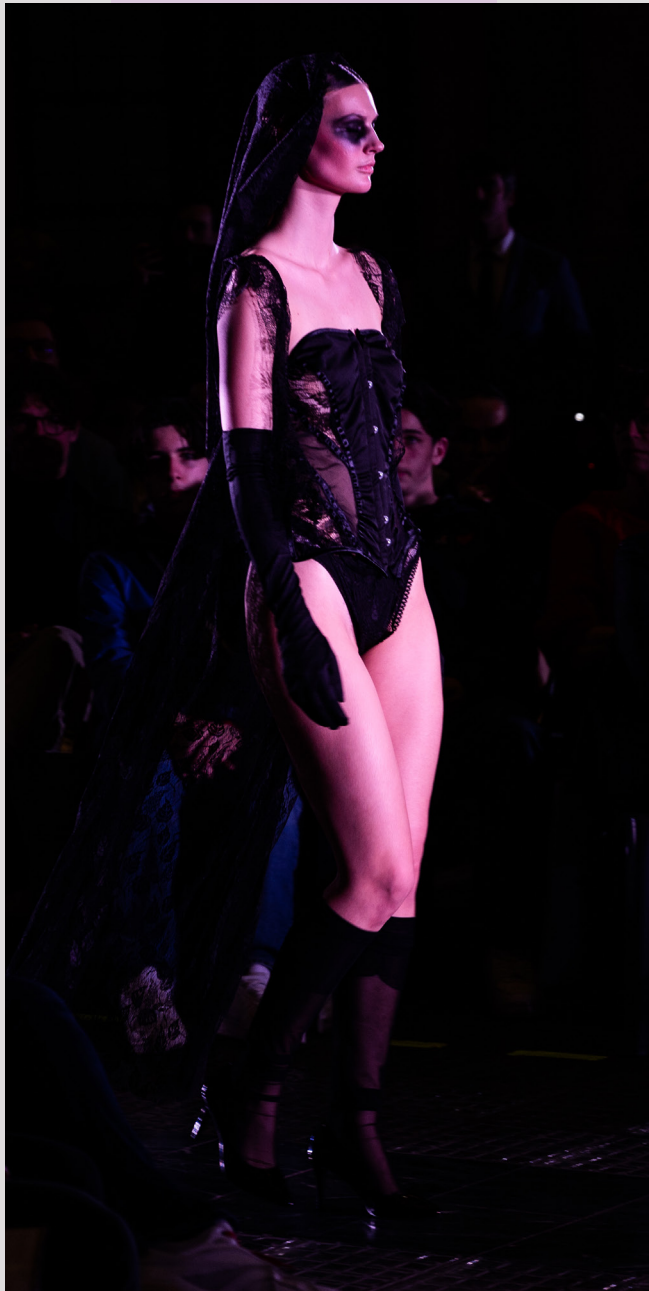


International Contest of Young Fashion Designers

Lille - Edition 2024



INTERNATIONAL CONTEST OF YOUNG FASHION DESIGNERS



The candidates of the International Contest of Young Fashion Designers will be asked to reflect on a specific theme. They will have to imagine **3 outfits**, a ready-to-wear feminine outfit, a ready-to-wear masculine outfit, and a sophisticated outfit.

Then they will have to **send to Talons Aiguilles their file**, containing drawings, sketches, material samples. Following the evaluation of their applications, the association will select 20 finalists. These 20 candidates will then have to make their outfits from scratch and will have the chance to see them march during an evening in **a prestigious place of the town of Lille**.

On that day, we will host a **jury that will evaluate the candidates' creations** while discussing with them.

NUMBERS

20 INTERNATIONAL FINALISTS WILL
COMPETE
1000 SPECTATORS EXPECTED



TALONS AIGUILLES

Talons Aiguilles is a French student association founded in 1992 by students from EDHEC Business School. Talons Aiguilles is now considered the **first fashion association in France**.

Previous Editions

With its **30 years of existence**, The International Contest of Young Fashion Designers provides a springboard for talented young designers from all over the world.

Themes :

2017: Toxic Paradise

2018: Second skin

2019: Audacious Rétro, 50's

2020: Real Fake

2021: Naked

2023 : Erotica 1992

Prizes :

Opening of a pop-up store, swing machines, sewing essentials, model books, coaching sessions at the Jomsy Fashion Institute, internships at the IFA.

Prestigious presidents : Paco Rabanne, Thierry Mugler, Hubert Barrère, Christian Lacroix, Chantal Thomass





NEW THEME : **ART AND FASHION**

Art has a profound influence on fashion by inspiring diverse aesthetics through the adaptation of artistic patterns, colors, and shapes in clothing design.

Historical art movements have given rise to clothing styles, while collaborations between artists and designers result in the creation of unique pieces. Fashion shows have become true performances. The integration of artistic elements into outfits allows for individual expression, with artists transforming clothing into works of art.

Fashion and art intertwine to reflect cultural issues, and the combination of these two domains breaks norms to generate innovative and bold styles, thus creating a constant synergy between artistic creativity and the world of fashion.

That's why, for its XXXIst edition of the International Young Designer Competition, Talons Aiguilles has decided to highlight the creative harmony of art and fashion by choosing three key artistic works from our world.

THE CEILING OF THE OPERA GARNIER, **CHAGALL**:

The ceiling of the Opera Garnier, designed by Marc Chagall in 1964, merges modern aesthetics with the neo-baroque style of the Opera. The dreamlike composition depicts allegorical figures and lyrical motifs in vibrant colors, creating a dynamic fresco that evokes the world of opera and dance. This iconic ceiling transcends the boundaries between art and architecture, magnifying the Opera Garnier as an enchanting place of artistic contemplation.



THE WATER LILIES OF THE ORANGERIE MUSEUM, **CLAUDE MONET**:

“Claude Monet’s Water Lilies” represent a captivating series of paintings created between 1914 and 1926. These iconic works, inspired by the water lily ponds of Giverny, demonstrate Monet’s mastery in representing light, color, and changing nature. Taking a central place in the Orangerie Museum, each of these canvases offers a unique visual and emotional experience while anticipating modern art movements.

THE SUNFLOWERS, **VAN GOGH**

“The Sunflowers” is a series of paintings created by Vincent van Gogh during the late 19th century. These iconic works depict sunflowers in various stages of bloom, highlighting Van Gogh’s passion for color and texture. The canvases reflect his quest to capture the vitality of nature through vibrant tones and expressive brushstrokes. This series embodies Van Gogh’s unique aesthetic and his exploration of light, color, and emotion within painting.



CONTACT

Talons Aiguilles

Head of Candidates and Jury Relations :

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Directeur artistique : Didier Dumetz



ADMINISTRATIVE INSTRUCTIONS

APPLICANTS:

There are two categories of applicants: **independent designers** and **fashion students**. The rules and theme apply to each category. Whatever the category, the applicant must be the designer and creator of his own outfits..

THE APPLICATION FILE:

The personal file must be made of:

- The registration form you will find at the end of this document filled and signed
- Your résumé with a picture
- A written interpretation of the theme
- A presentation of your school or professional path in a 50-words paragraph
- A mood board
- A range of colors
- Sketches of outfits: sketch with colors, by hand or by computer but also flat cuts with some indications about the material you would use
- Samples of fabric and for accessory or the jewelry
- Evaluation on a scale of 1 to 10 of the level of difficulty and time required for an external dresser to put the outfit on a mannequin

We recommend you to add to the file your portfolio so that we can better understand your whole creativity.

Finalist files cannot be returned until the day of show because they are likely to be exposed.

THE OUTFITS:

In order to be selected for the Finale of the Contest, you will have to create **3 outfits** on the theme “The Art and Fashion”, based on the given definition and your own interpretation.

- **A man's ready-to-wear outfit**
- **A woman's ready-to-wear outfit**
- **A woman's sophisticated outfit** – for this outfit you should focus on the choice of the fabrics, their association, the details and the finishing touches.

These 3 outfits must be created in the spirit of a mini-collection, and must be harmonious in style, colors and materials. Candidates are free to create some accessories.

If you are selected for the finale, you will need to make these creations.

MEASUREMENTS:

To design your silhouettes, you will retain the standard sizes of agency models:

- 90-60-90, between 1,78 and 1,85m for women
- 100-80-100, 1,90m (more or less 5cm) for men

However, it is better (and really necessary) to provide wider than not enough (chest and lower body for women, bust and sleeve length for men...) : there is always time to add pins at the last moment !

Models are professionals. You must not provide your own models.

THE ACCESSORIES PRIZE :

You will have the opportunity to exclusively compete for this unique prize, or to accumulate your entries and compete in both this one and the traditional prizes dedicated to outfit creation.

Registration for the Accessories Prize is by no means required to participate in the outfit competition; it is based on the voluntary participation of student and independent candidates.

This year, six finalists will be selected for the final round of this prize.

THE ACCESSORY FILE :

It must necessarily include the same elements as those mentioned earlier, of course with sketches of accessories and not outfits.

For candidates wishing to compete in both the Accessories Prize and the traditional prizes, only a color range, sketches of accessories, and material samples need to be provided in addition to the other elements already included in the outfit-specific portfolio.

THE ACCESORIES :

In order to be selected for the final of this prize, you must envision 3 accessories on the theme 'Art and Fashion,' considering the given definition and adding your personal interpretation as a mandatory requirement.

A 'head' accessory: hat, cap, headband, etc.

A 'neck' accessory: scarf, stole, scarf, etc.

A bag: handbag, backpack, satchel, etc.

(a more significant consideration is requested regarding the choice of materials, their combination, details, and finishes).

These 3 accessories should be harmonious in both style and colors and materials.

You will need to create them if you are selected for the final.

THE CSR AWARD:

The CSR price will reward the candidate who will have realized their outfits in a CSR approach: upcycling, 0 waste, made in France, animal welfare... The candidate will have to support the steps taken in their file and highlight the sustainable aspect of their outfits. This will complement the other elements required and mentioned for the composition of the file.

SELECTION CRITERIA:

Compliance with all instructions given above will be taken into account in the pre-selection of the files as in the finale of the Competition.

Also involved are the **cleanliness** of the file, the technical quality of the sketches and outfits and / or accessories made, the originality of the creator as well as the general look of the outfits.

CALENDAR :

Deadline for sending files: **February 13th 2024**

Preselection results: **February 20th 2024**

CJC Finale: **April 11th 2024**

CONTACT :

For further information, you can check our website :
<http://www.talonsaiguillesedhec.com> or contact :

Clara Dukic
clara.dukic@talonsaiguillesedhec.com
+33 7 87 37 65 29

SENDING YOUR APPLICATION FILE:

To apply, please send your complete file to the following address:

Talons Aiguilles
EDHEC Business School
24 avenue Gustave Delory
CS 50411 59057 Roubaix Cedex 1

Please also attach to the file:

- **25 euros of registration fee in CASH**
- **OR**
- **A bank transfer of 25 €** (*Talons Aiguilles bank details appear on the opposite page if you want to pay by bank transfer*)

If you want your file to be sent back, please add to the file an envelope stamped at the right rate with mention of your address.

If we do not receive the 25 euros, we will be obliged to abandon the study of the file.

Intitulé du Compte:

ASSOC. TALONS AIGUILLES
24 AVENUE GUSTAVE DELORY
59100 ROUBAIX

DOMICILIATION

Code établissement	Code guichet	Numéro de compte	Clé RIB
16706	05244	53975192209	36

IBAN (International Bank Account Number)

FR76 1670 6052 4453 9751 9220 936

BIC (Bank Identification Code) **AGRIFRPP867**

IMAGE RIGHTS:

Each participant agrees by registering to see his sketches (or photos of his sketches) shown in the context of the International Contest of Young Fashion Designers, including a potential retrospective or exhibition.

Each participant agrees by registering, in case the individual is selected for the final, that photos of him or his creations taken during the show, are subsequently used by Talons Aiguilles or by the photographer himself.

ORGANIZATIONAL CONSTRAINTS:

The hairstyle, the make-up and the distribution of the models are established before the show, independently of the candidates' will. The same goes for the playlist of the show. **They are therefore not subject to contestation.**

APPLICATION FORM :

Last Name :

First Name :

Date of Birth :

Nationality :

Address :

Phone Number (*format international*) :

Email :

Category (check only one box)

☐ Independent creator

☐ Student (precise the school) :

I apply for the:

☐ Outfit Prize

☐ Accesories Prize

I, the undersigned,
declare that I have learnt about the rules of the Contest, and
that I fully accept them.

Signature :

I, the undersigned,
undertake to attend – if selected for the Finale – the Young
Designer Contest on April 11th 2023, with my three outfits
and/or accessories finished and in compliance with my
sketchers.

Signature :

